ANICE IN MINE A

Steamboat Era Museum 2020 Annual Report

CANCEBASINAGINE

Presented for Board Approval January 23, 2020

Steamboat Era Museum Event Calendar 2020



Fourth Thursday (unless otherwise noted) 5:30pm at the museum

ZOOM Meetings

January 23

February 27 March 26

April 23

May 28

June 25

July 23

August 27

September 24

October 22

November 19 (Third Thursday)

December 17 (Third Thursday)

-Saturday April 18 5.30pm September 12 outside with masks

2020 Season Hours

May 1-june 13

Museum is open Friday & Saturday

10am-4pm

June 16- September 5

Museum is open Tuesday-Saturday

10am-4pm

Season CANCELED

September 11-November 14

Museum sopen Friday & Saturday 10am-4pm

Children's Activities

Fridays June 26-11 31 Children's Activities on the website

Local Museums' Scavenger Hunt July1-Aug 31 NEW!

Crab Festival

Saturday, August 8

Grab-a-Crab Drive Through Festival!!!!

Holiday Marketplace

November 27, 28

December 5,12 & 19

Virtual Marketplace

Member's Holiday Recention

Saturday, December 5

Open House in October 2020 with masks and social distancing

Volunteer Thank You

Woonesday, December



2020 Board of Directors

Officers

President M.C. Bradley

Vice-President Frederick Pevahouse

Treasurer Jim Ward

Secretary Mary Ann McKay

Directors

Barbara Baxter Carter Bonner Sallie Dashiell Randolph Graham William B. Hubbard Greg Kirkbride Margery Nea Eric Nost Marshall Orr Brad Perry Phil Williams

Past President Nancy Travers

President Emeritus Richard Wilson, III

Executive Director Barbara D. Brecher **2020 was a year!** The Museum did not open at all due to the pandemic, although we were eager to show the final exhibits related to piloting home the Potomac, which moved into the Museum in 2019. However, our donors did not leave us fearing the lights were going to be turned off. Thank you all for your support of the Museum!

The end of the year was bittersweet. Our talented and dedicated executive director, Barbara Brecher, was leaving the Museum. She left the Museum in great shape – new logos, a definitive brand, new and exciting exhibits, and with the Potomac pilothouse fully ready for the public. We can never thank her enough for her energy, creativity, and drive. The Museum is poised to be not just a treasure of Irvington but of Virginia.

The Board of Directors conducted a search for a new executive director to build on what Barb created. We were fortunate to find Steve Humphrey, who brings a wealth of experience managing non-profits – specifically museums. We are looking forward to making the most of Steve's skills to strengthen the well-being of the Museum.

The Board of Directors experienced turnover as well. It was time to thank long-term board members Kylie Bransford, Randy Graham, Eric Nost, Nancy Travers, and Phil Williams for all their hard work to get the Museum where it is today. We also thank Marshall Orr for his time on the Board. We welcomed Greg Kirkbride and Brad Perry to the Board – to all virtual meetings!

We are excited to begin 2021 – including expanding our hours to include Sundays! We hope that you and yours will come and see the new exhibits – including a wonderful video documenting the restoration of the Potomac pilothouse.

Hope to see you in-person this year,

MC (Cay) Bradley SEM Board President



A Special Fashion Show Fundraising Event

Pearl Boutique in Kilmarnock and Penelope Wore Red planned to sponsor a Spring Fashion Show on Sunday April 5 at Good Luck Cellars. One-of-a-kind spring and summer fashions and jewelry by jewlery designer Jan Dobrowolski and fiber artist Barbara Brecher were to be featured along with clothing from Pearl. Proceeds from the show would have supported the Museum, but the event was canceled due to Covid.



The Museum Partners with the Boys and Girls Club of the Northern Neck in Spring Fundraising Event



Cay Bradley, President of the Steamboat Era Museum, presents a check for \$2,109 to Phillip Mumford, Executive Director of the Boys & Girls Club of the Northern Neck. The monies raised during this campaign will help feed children in the club's meals program.

In May the museum announced a Spring Appeal, to run from May 15- June 30. As part of the museum's contribution to the community, during Covid, we pledged to donate 20% of all funds raised during the appeal to the Boys and Girl's Club of the Northern Neck's meal program.

\$10,545 was raised and the B&GCNN received \$2,109!



"We are grateful to the Steamboat Era Museum, their Board of Directors and benefactors, for thinking of our families and our kids during this unprecedented time."

> Phillip Mumford BGCNN Executive Director



Q. When will the museum open?

A. 2021

During 2020 we informed our supporters...

"Although the Governor is now allowing businesses to slowly reopen, our small museum along with some others on the Northern Neck, cannot follow the guidelines to be safe and still offer a unique museum experience to our visitors.

Many of our volunteers are within the most vulnerable categories for the virus, our spaces are too small for social distancing, and our touch screens and other interactive exhibits would have to be shut down in order to meet the current requirements for reopening.

As soon as it is safe for our visitors and volunteers to come back to the museum and enjoy the special experiences we offer, we will reopen."



Cancel the Irvington Crab Festival? No Way!



There was no big tent in 2020, but folks still enjoyed crabs with family and friends.

On August 8, from 4 til 7 pm Crab Festival ticket holders drove through Chesapeake Bank's Irvington branch parking lot to attend "Grab-a-Crab."

They popped open their car trunks and volunteers placed a bag with a dozen freshly steamed crabs for each ticket purchased. Attendees also received a "Swag Bag" including a 2020 Chesapeake Bank collector beer cup, Tides Inn crab mallet, roll of paper towels, and other goodies. They drove off to enjoy a crab feast with family and friends in a safe environment!

Once again, the museum's amazing volunteers were central to the success of the Crab Festival. From 4-6pm they filled grocery bags with crabs and distributed them to festival attendees. Thank you to Mary Barony, Barbara Baxter, Cay Bradley, Virginia Craig, Sallie Daishell, Mike Geissinger, David Graham, Fran Green, Dell Hinman, Greg Kirkbride, Mary Anne McKay, Bob McKay, Robin Meigel, Andrew Nea, Margery Nea, Kathy Polhamus, Stu Polhamus, Bonnie Robertson, Lin Ross, and Nancy Sullivan. Crab Festival committee members were Randy Graham, Nancy Travers and Carter Bonner.



Preparing crab bags in Chesapeake Bank's Irvngton parking lot.



GRAB-A-CRAB

The Steamboat Era Museum is grateful to



for HOSTING the Irvington Crab Festival

Thank You To Our Sponsors

Chesapeake Bank
Tides Inn
Town of Irvington
101.7 Bay FM and 104.9 WIGO Country

Pearl Boutique | Creative DeSigns
Tri-Star Supermarket
Rappahannock Westminster-Canterbury
Grab-a-Bushel Sponsors | Friends of the Crab Festival



A Very Special Thank You to Our Volunteers!!!

All Proceeds Support the Steamboat Era Museum.

Museum Donates Book

In October board members of the Steamboat Era Museum were busy delivering the museum's newest publication to Northern Neck and Middle Peninsula schools, libraires and museums. More then 46 copies of **Steam-Driven: How Steamboat Shaped the Future of Virginia's Northern Neck** were donated.

The heavily illustrated coffee table book covers the Steamboat Era, the story of the steamer Potomac and the history and restoration of the Potomac pilothouse. The 88 page hard-covered book is filled with photographs, newspaper articles and personal recollections of the era. There is a pictorial timeline of the restoration of the pilothouse.

Because of this donation, more students and residents have the opportunity to learn about the Weems family who redesigned their steamers so passengers could travel in luxury and style, Hansford Bayton, an African-American steamboat captain, who ran a successful business despite oppressive Jim Crow laws, and the Dameron brothers who bought a small country store that they turned into a landmark. Plus the stories of generations of watermen, farmers and regular folks whose lives and livelihoods were enhanced by the advent of steam-driven vessels are told in this book

The book was made possible by grants from the River Counties Community Foundation and Chesapeake Bank. It was created and designed by Barbara Brecher, written by Shelly Ford and researched by Candee and Fred Pevahouse and Michael Geissinger.

Steam-Driven: How Steamboats Shaped the Future of Virginia's Northern Neck was published in November 2019. It is available exclusively online at SteamboatEraMuseum.org for \$34.99.





Lin Ross (right) the museum's Membership Chair presents a copy of **Steam-Driven: How Steamboat Shaped the Future of Virginia's Northern Neck** to Alice Cooper, Executive Director of the Lancaster Community Library.

Word's Out!

The museum was in the national and state news in 2020!



The Long, Strange Journey of the Steamship Potomac

The September issue of *Chesapeake Bay Magazine* carries an article entitled *The Long, Strange Journey of the Steamship Potomac.*

Written by Ann Eichenmuller, it tells the story of the Potomac and its trials and tribulations of being rescued, restored and installed in the museum.



What a Wonderful World

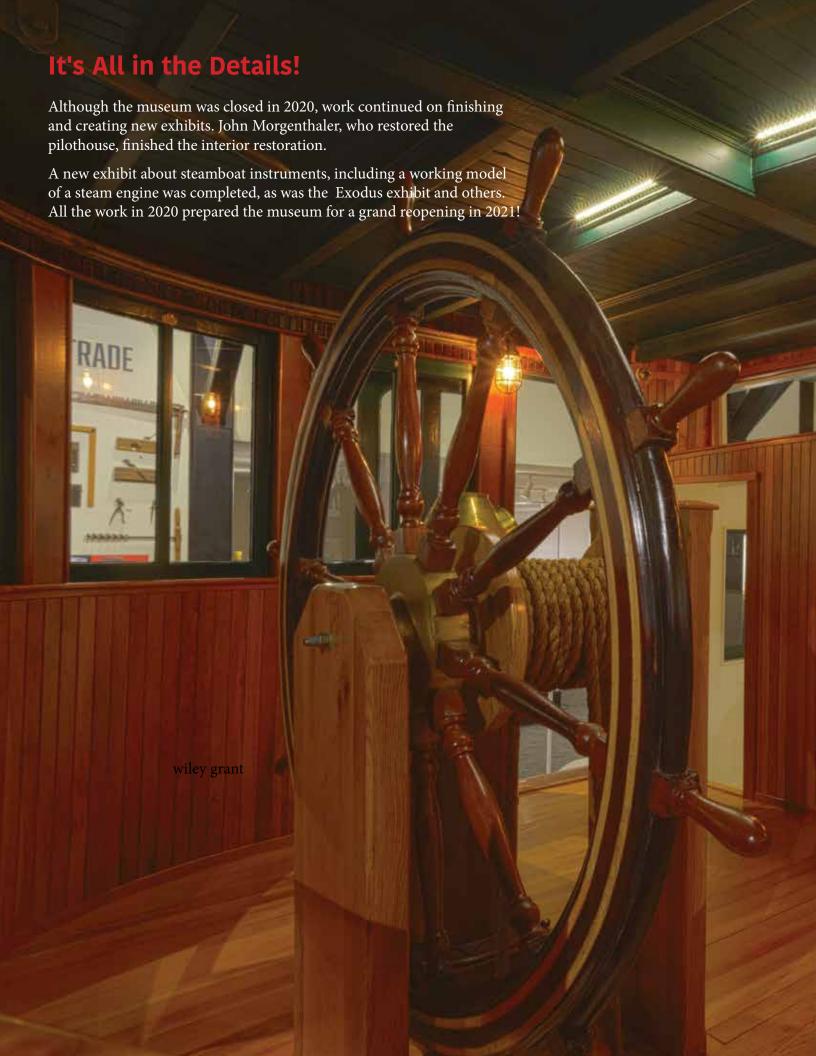
The museum was featured in an article in the June 2020 issue of *Virginia Living Magazine* entitled *What a Wonderful World*. The article featured unconventional museums that celebrate unique aspects of the Commonwealth of Virginia



Book Reviews

In 2020 Steam-Driven: How Steamboats Shaped the Future of Virginia's Northern Neck was reviewed in the autumn issue of Sea History, the magazine of the National Maritime Historical Society and in newspapers on the Northern Neck, Middle Peninsula and the Newport News area.







Covid Didn't Stop EVERYTHING



2020 Annual Meeting

On September 12, 2020 the museum held it's 2020 Annual Meeting. Originally scheduled for late April, the meeting was postponed due to Covid. Members met outside the museum following Covid restrictions.

President Cay Bradley welcomed everyone and introduced the 2019-2020 Board. Executive Director Barbara Brecher thanked board members and volunteers for their help during the year.

Retiring Board members Eric Nost, Randy Graham and Phillip Williams were recognized and thanked for their long service. Former board secretary Carter Bonner was also thanked for her service.

Irvington residents Greg Kirkbride and Brad Perry were elected to the Board.

Continuing to serve on the 2020-2021 Board of Directors are: Barbara Baxter, Sallie Dashiell, William B. Hubbard, and Margery Nea. Nancy Travers is Past President and Richard Wilson III serves as President Emeritus.

Newly elected Board officers are: Cay Bradley, President; Fred Pevahouse, Vice President James Ward, Treasurer; Mary Ann McKay, Secretary



Eric Nost, past president of the Board of Directors, was presented a print by local artist Ralph Higgins.

Potomac Pilothouse Open House

Following all Covid precautions, on November 15 more then 40 visitors came to the Steamboat Era Museum to see the completed Potomac pilothouse restoration. Museum board members led visitors around the pilothouse and answered questions.

At the open house visitors saw the magnificent



Visitors at the museum's open house view the pilothouse restoration.

restoration by John Morgenthaler. The wheelhouse is paneled in cherry and varnished to shine. The wheel, restored by the late Ed Thurber, is the focal point of the wheelhouse. The captain's cabin has a bunk and closet and one of the crew quarters has been left almost in the state it was found to show visitors how much work was involved to restore the structure.

Victorian Garden

If you drove or walked past the museum in spring 2020, you may have noticed the garden in front of the museum is looking very different. This is an "exhibit" in progress. When finished it will resemble a Victorian garden which was popular during the Steamboat Era.

Museum volunteers Mary Ann and Bob McKay designed and planted the garden. They provided the plants and sundial, built the structures and installed an irrigation system. The Garden Club of the Northern Neck also supported this effort.



The museum's garden on its way to becoming a Victorian garden "exhibit."



2020 Holiday Marketplace

Holiday Marketplace Went Virtual in 2020

The Seventh Annual Holiday Marketplace took a different form than in the past. This year the marketplace was virtual. A new website, which was easy and fun to use, was created at SEMHOLIDAYMARKET.org. The virtual marketplace began on Wednesday November 25 and closed at midnight December 7.

Since the museum didn't open in 2020, the gift shop was full of unsold inventory. Many of these items were sold at a reduced price. Artisan work and books were included in the virtual marketplace sale.

At checkout, there was an option to pick up items at the museum or to have than shipped.

A big thank you to everyone who helped make the marketplace a success: Mike Geissinger, Sallie Dashiell, Barbara Baxter, Lin Ross and Elizabeth Prilliman.



Sallie Dashiell, museum board member and owner of Pearle Boutique in Kilmarnock, helps sort and price items for the museum's virtual holiday marketplace.



New Book

Published in November 2020 *Chesapeake Bay Steamboat Era 1813-1937 A-Z* is an alphabet book about the Steamboat Era. From Ann Arundel to zenith with granddaughter, kids, newlyweds and more in between, this book highlights images and stories about this important era on the Chesapeake Bay.

The book is full of historic photographs, newspaper articles, and other images from the museum's archives and exhibits. Shelly Ford, who wrote the museum's last publication *Steam-Driven: How Steamboats Shaped the Future of Virginia's Northern Neck* makes the story for each letter informative and fun to read.

Barbara Brecher created and designed the book. After more then seven years as Executive Director, Barbara left the museum at the end of 2020.

In the dedication she thanks people who worked with her to reimagine the museum and restore and install the Potomac pilothouse. Barbara and her husband Michael Geissinger, the museum's "official photographer " for the past seven years, donated 50 copies of the book which were sold at the

Museum's Virtual Marketplace. All proceeds support the museum.

The coiled bound 32 page book, measures 11" x 8.5", is printed on heavy cover stock and costs \$18.99. It is available exclusively at the Museum.

Visit SteamboatEraMuseum.org. to purchase the book.





STEAMBOAT ERA MUSEUM
VIRTUAL

HOLIDAY MARKETPLACE

NOV. 25 - DEC. 7.

CLICK HERE FOR MORE INFORMATION

On October 23, 2020 the Richmond Times Dispatch reported:

A recent national survey of the American Alliance of Museums said that as many as one in three U.S. museums may be forced to shutter because of the impacts of COVID-19.

Because of your generous support in 2020, the museum was able to weather the Covid pandemic and is now open to visitors!

2020 Members

President of the Line

Mr. and Mrs. H. Hiter Harris, III
Mr. and Mrs. John H. Hunt, II
Mr. and Mrs. Leland James
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Ms. Terri Wesselman

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Mr. Scott Schelling and
Ms. Jessica Guers-Schelling

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HANK YO

Mr. and Mrs. Jack Ashburn Mr. and Mrs. Dan Boley Mrs. Arthur Bryant, II Mrs. Ann Burgess Mr. and Mrs. Jimmie Crockett Mr. and Mrs. Steven Harris Mr. Randall Kipp and Ms. Allison Drake Dr. and Mrs. M. Stephen Kramer Mr. G. William McClintock Mr. and Mrs. Albert C. Pollard, Sr. Mr. and Mrs. Ralph D. Ransone Mr. and Mrs. Jim Reid Mr. Robert Lee Stephens Mrs. Molly Stephens Mr. and Mrs. Travis H. Tomlinson, Jr. Virginia Commonwealth Bank Mr. and Mrs. William Westbrook Mr. and Mrs. Carroll Whay Dr. and Mrs. M. Lee Williams (deceased) Col. William J. Wright

Members Deceased in 2020

Mr. Robert L. Adcock Ms. Rebecca Mae B. Cross Mr. David G. Davies Mr. Wendell G. Haynie Mrs. Anne L. McClintock Mr. E. A. Stephens

2020 Donors

Pilothouse Donors

Chesapeake Bank Mr. Willoughby W. Colonna, Jr. Elbourn Electrical Services Mr. Peter Knight and Ms. Cynthia Johnson The Nettie Lokey Wiley and Charles L. Wiley Foundation

Museum Donors and In-Kind Gifts

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Mr. and Mrs. H. Walter Anderson
Anonymous
Mr. and Mrs. Robert N. Armen, Jr.
Mrs. Judy Baensch
Ms. Barbara A. Baxter
Bay FM WKWI Radio
Mr. and Mrs. John D. Blunt
Ms. Margaret Boston
Mr. and Mrs. Scott W. Boyers
Ms. Mary Cary Bradley
Bragg & Company

Ms. Barbara Brecher and

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Mr. Robert L. Adcock

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Men

Memorials and Honorariums

Ms. Mary Cary Bradley
In bonor of
Barb Brecher
Shelly Ford
Michael Geissinger
Teresa Grantham
John Morgenthaler
Lin Ross
Nancy Travers

Ms. Ann T. Carter

In memory of

Anne McClintock

Ms. J. A. Crichton *In memory of*Anne McClintock

Mr. and Mrs. Hubbard A. Davis

In memory of

Anne McClintock

Ms. Sara R. Douglas

Membership In memory of my brother

Raymond Robbins

Mr. and Mrs. John Farmer
In memory of
Rebecca Cross

Mr. and Mrs. Robert H. Fleet, Jr. *In memory of*Anne McClintock

 $\begin{array}{c} {\rm Ms.\ Margaret\ L.\ For rester} \\ {\it In\ memory\ of} \\ {\rm Esther\ Anne\ Long\ McClintock} \end{array}$

Mr. and Mrs. John J. Hanky, Jr. *In memory of*Anne McClintock

Mr. and Mrs. Steven Harris

In memory of

Anne McClintock

Mr. and Mrs. William H. Harris

In memory of

Anne McClintock

Mr. David J. Healy In memory of Joan M. Healy

Mrs. Eleanor Frances Howard

In memory of

Anne Long McClintock

Mrs. John H. Hunt, II

In memory of

Anne McClintock

Ms. Rosalind Keith

In honor of

Cay Bradley

"Donation on behalf of Cay Bradley
from her Mathematica colleagues"

Mr. and Mrs. G. Andrew Nea, Jr.

In honor of and thanks to

Barbara Brecher

Mr. and Mrs. Albert C. Pollard, Sr.

In memory of

Anne Long McClintock
"In the early days of the SEM, Anne
was the driving force. Her passion
and enthusiasm was contagious and
I enjoyed working with her." Mary
Louisa Pollard

Mr. Robert Lee Stephens *In memory of*Anne McClintock

Mr. Robert Lee Stephens *In memory of*Murray Simpson

Ms. Nina C. Thompson

In memory of

Anne McClintock

Mr. and Mrs. Matthew L. Wood, Jr. *In memory* of

Anne McClintock

A Very Special Thank You

Membership Chair

Lin Ross

2020 Annual Appeal Chairs

Randy Graham Eric Nost

2020 Grab-A-Crab Chairs

Carter Bonnerr Randy Graham Nancy Travers 2020 Mailings Mary Barony Barbara Baxter Becky Cross Nancy EspyV irginia Fleet

Bonita Graham Kathy Polhamus Nancy Sullivan

2020 Museum Shop Inventory Bonita Bruce

Becky Cross Del Hinman Nancy Sullivan

Executive Director Search Committee

Mary Cary Bradley Del Hinman Eric Nost Richard Wilson, III Phillip Williams

Special Projects

Barbara Baxter Shelly Ford Michael Geissinger Robert and Mary Ann McKay John Morgenthaler Candee Pevahouse SEM Board of Directors

Memberships and donations are for the calendar year 2020. We have made every effort to correctly list names. Please let us know if we have made a mistake. Thank you.

Mr. and Mrs. Harvey Morgan

Ms. Nancy Ely Newlin

Mr. and Mrs. Eric Nost

Mr. and Mrs. Clyde L. Morris, Jr.

Mr. and Mrs. G. Andrew Nea, Jr.

Mr. and Mrs. R. Wayne Nunnally

2020 Financial Statements

Statement of Activity | January-December 2020

		Total
REVENUE		
400 General Operating Revenue		
401 Grant Revenue		13,000.00
403 Membership Revenue		12,980.00
404 Unrestricted Donations		50,943.11
406 Museum Store Sales		901.60
407 Crab Festival Revenue		10,540.00
408 Holiday Marketplace Sales		4,362.25
409 Sales Tax Discount		1.99
410 Bank Interest Income		53.63
412 Crab Festival Sponsorships		5,300.00
413 Restricted Donations		1,453.45
Total 400 General Operating Revenue	\$	99,536.03
700 Pilot House Revenue		
701 Pilot House Grant Income		7,000.00
702 Pilot House Donation Income		12,500.00
Total 700 Pilot House Revenue	\$	19,500.00
Total Revenue	\$	119,036.03
Cost of Goods Sold	•	,
500 Cost of Goods		3,352.03
Total Cost of Goods Sold	\$	3,352.03
Gross Revenue	\$	115,684.00
Gross Hevenus	•	110,00 1100
EXPENDITURES		
600 Operating Expenses		
601 Salaries & Wages		36,462.80
602 Payroll Tax Expense		2,789.41
603 Volunteer/Membership Expense		646.49
605 Interest Expense		6,150.10
606 Advertising		4,631.66
607 Repairs and Maintenance		10,015.98
608 Insurance Expense		7,321.50
609 Utilities		6,796.16
610 Office, printing, postage		6,905.59
612 Membership/Dues/Licenses		775.00
613 Bank/Merchant Fees		1,356.09
614 Interior Renovations/Exhibits		217.76
615 Depreciation Exp		22,302.58
616 Professional Fees-Accounting		3,747.50
617 Crab Festival Expenses		8,527.77
618 Commissions Paid		39.00
620 Holiday Market Place Expenses		947.85
Total 600 Operating Expenses	\$	119,633.24
800 Pilot House Expenses	Ψ	119,033.24
801 Pilot House Restoration		20 192 24
		29,183.24
802 Pilot House Other Expenses		538.64
804 Museum/Exhibit Design/Construct	<u> </u>	3,406.39
Total 800 Pilot House Expenses	\$	33,128.27
Total Expenditures	\$	152,761.51
Net Revenue	-\$	37,077.51

Statement of Financial Position | As of December 31, 2020

·		Total
ASSETS		
Current Assets		
Bank Accounts		
101 Reg Checking, Cbank		19,269.90
102 Pilot House, Cbank		10,884.46
103 Museum Store Petty Cash		100.00
Total Bank Accounts	\$	30,254.36
Other Current Assets		
108 Inventory		8,480.54
Total Other Current Assets	\$	\$8,480.54
Total Current Assets	\$	38,734.90
Fixed Assets		
109 Fixed Assets		
110 Land		29,825.00
111 Building		594,362.43
112 Exhibits		83,997.00
114 Pilot House		10,173.00
115 Furniture and Fixtures		113,522.50
116 Equipment		28,395.88
Total 109 Fixed Assets	\$	860,275.81
117 Accumulated Depreciation		
118 Building Acc Dep		-284,464.06
119 Exhibits Acc Dep		-83,997.00
121 Pilot House Acc Dep		-10,173.00
122 Equipment Acc Dep		-14,838.01
123 Furniture and Fixtures		-8,348.01
Total 117 Accumulated Depreciation	- \$	401,820.08
Total Fixed Assets	\$	458,455.73
TOTAL ASSETS	\$	497,190.63
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Other Current Liabilities		
201 Sales Tax Payable		197.13
204 Current Portion Long Term Debt		8,697.20
Total Other Current Liabilities	\$	8,894.33
Total Current Liabilities	\$	8,894.33
Long-Term Liabilities		•
205 Chesapeake Bank Mortgage		165,054.44
206 Current Portion Mortgage		-8,697.20
Total Long-Term Liabilities	\$	156,357.24
Total Liabilities	\$	165,251.57
Equity	*	,==3-
301 Retained Earnings		369,016.57
Net Revenue		-37,077.51
Total Equity	\$	331,939.06
TOTAL LIABILITIES AND EQUITY	\$	497,190.63
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Steamboat Bra Museum ODEN Concept/Design: Brecher Design Group Photography: Michael Geissinger Thank you to Linn Ross and Shelly Ford for editorial support ©2021 Steamboat Era Museum

